

PRINCE LADISLAS

Lead Product Designer - Enterprise Platforms & Fintech Infrastructure

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ABOUT ME

Product designer with 7 years in enterprise platforms and fintech infrastructure. Owns the M2P design system (v2.0 and v3.0) consumed by **10+ product teams** and **150+ engineers**, and leads a **four-person design team** across Chennai and Hyderabad. Products deployed across **40+ banks**.

EXPERIENCE

M2P FINTECH Chennai & Hyderabad · Feb 2021 – Present

Product Design Specialist (Lead)

Promoted four times in five years: UI Designer (2021), Senior UI Designer (2022), Lead Designer (2023), Senior Lead Designer (2024), Product Design Specialist / Lead (2025).

- Designed the platform evolution IDFlow > M2P Connect > Wand - an identity-verification tool grown into a company-wide workflow orchestration platform, then a low-code product. Reduced client go-live time by ~80%.
- Own the M2P design system, v2.0 and v3.0, consumed by 10+ product teams and 150+ engineers. Defined governance for what is locked, configurable and local, and carried WCAG AA contrast and layout standards into the component library.
- Made 100+ fintech microservices usable by non-engineers - PAN, Aadhaar, OCR, face match, GST - through categorisation, search, progressive disclosure and a visual workflow builder, replacing bespoke per-client engineering.
- Lead a four-person design team across two offices, running design review and critique and holding one quality standard across the product suite as it scaled.
- Designed cross-border remittance apps for Lulu Money and Alfardan's Alpha Pay (100,000+ downloads), owning research end to end: stakeholder interviews, competitor analysis, personas, information architecture and usability testing.
- Defined product structure and led the UX research for Recon 360, a reconciliation platform that signed 20+ enterprise clients before launch.

XSEED EDUCATION Chennai · Feb 2020 – Feb 2021

Junior UI Designer

- XSEED SUPER TEACHER APP - product design team; the app passed 100,000 downloads.
- DAILY LESSONS AUTHOR PORTAL - the tool educators used to create and manage lesson content.

REPORT BEE Chennai · Aug 2019 – Feb 2020

Design Intern - education data tools

SKILLS

- Design:** Product Strategy · UX/UI Design · Interaction Design · Information Architecture · Design Systems · Enterprise UX · Workflow Design · Prototyping · Accessibility · WCAG 2.2
- Research:** User Research · Stakeholder Interviews · Usability Testing · Competitive Analysis · Personas · Journey Mapping
- Leadership:** Design Leadership · Mentorship · Design Critique · Cross-functional Collaboration
- Tools:** Figma · Framer · Illustrator & Photoshop · Git
- AI-assisted Product Design:** Claude · Cursor · Figma Make · v0 · Perplexity
- Languages:** English · Tamil

EDUCATION & COMMUNITY

B.Tech, Information Technology - Sri Sairam Institute of Technology, Chennai · 2015–2019

Madrasters ambassador - 7+ years; 30+ design events and workshops organised.

Graphic Design Lead, **TEDx SriSairamIT, 2018.**